

Producer Survey

General farm business information

Business name:

Contact name:

Address:

City, state, zip code:

Phone number:

Fax number:

Email address:

Website:

1. Have you supplied food to schools in the past? Yes No
If yes, which schools?
2. Are you interested in selling to schools in your region? Yes No
3. Number of acres in production:
4. Do you have capacity to expand production? Yes No
5. Do you have greenhouses or hoop houses that extend your production season? Yes No
6. What months do you have product to sell (in general)?
7. Are you certified organic? Yes No
8. Please describe any farm practices used to minimize chemical fertilizer or pesticide use (e.g. integrated pest management, green manures, compost, etc..) or anything else you would like to share about your farm operation.



Producer Survey

Ordering and delivery logistics

1. Are you able to provide an availability list to a school food purchaser listing what you have available, prices and ordering instructions? Yes No
2. How do you prefer customers place orders? Phone Email Fax
3. Are you able to deliver to a school? Yes No
4. How far are you willing to travel to make deliveries?
5. Check all potential delivery days: M T W Th F
6. What is your minimum order requirement? \$
7. Would items needing refrigeration be delivered in a refrigerated truck? Yes No
8. Can you deliver an invoice with the product? Yes No
9. Additional comments about delivery:

Additional information

1. Do you carry liability insurance? Yes No Dollar amount of coverage: \$
2. Would you host a visit by the school nutrition director or school representatives?
Yes No
3. Are you able/willing to:
 - a. Provide information about your business for promotional purposes?
Yes No
 - b. Visit the school lunchroom or classrooms as a guest presenter?
Yes No
 - c. Host a field trip to your farm/facility for students? Yes No
4. Current customer that can serve as a reference for you:
Name Business
Phone/email
5. Additional comments/questions

I confirm that the information provided above is accurate to the best of my knowledge.

Signature of Seller: _____ Date: _____



Wisconsin Farm to School – Linking the Land to the Lunchroom

Producer Survey

Maximizing on-farm food safety

On-farm practices and facilities questions related to food safety	Yes	No	N/A	Comments
Is raw manure incorporated at least 2 weeks prior to planting and/or 120 days prior to harvest?				
Are food crop fields exposed to runoff from animal confinement or grazing areas?				
Are farm livestock and wild animals restricted from food growing areas?				
Are storage and packaging facilities located away from growing areas?				
Is there risk of harvested produce or packing containers being contaminated with manure?				
Are harvest containers cleaned in between harvests?				
Is dirt, mud or other debris removed from product before packing?				
Is wash water used during post-harvest handling adequately clean & cool?				
Is produce stored and transported at appropriate temperatures?				
Are food grade packaging materials clean and stored in areas protected from animals and potential contaminants?				
Is product to be delivered labeled with farm name, contents and date harvested/packed?				
Is water used for washing/cooling tested at regular intervals? How often?				
Is a product packing area in use with space for culling and storage?				
Are toilet and hand washing facilities provided for farm workers?				

*For more on-farm food safety information: http://datcp.wi.gov/Business/Buy_Local_Buy_Wisconsin/On_Farm_Food_Safety/index.aspx



Wisconsin Farm to School – Linking the Land to the Lunchroom

Producer Survey

Please indicate which products you currently sell and those you would be willing to produce and sell:

Farm product	Currently grow/sell	Willing to grow/sell	Comments
Fruits			
Vegetables			
Meats			
Dairy			
Eggs			
Specialty products			
Herbs			
Plants, trees			
Flowers			

School nutrition programs are often most interested in purchasing fruits and vegetables for school meal programs. Please indicate the following crops that you are able or currently producing:

Fruit	Currently grow/sell	Willing to grow/sell	Comments
Apples			
Blueberries			
Cantaloupe			
Cherries			
Grapes			
Muskmelon			
Pears			
Plums			
Raspberries			
Rhubarb			
Strawberries			
Watermelon			
Other:			



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Vegetable	Currently grow/sell	Willing to grow/sell	Comments
Asparagus			
Beets			
Broccoli			
Brussel Sprouts			
Cabbage			
Carrots			
Cauliflower			
Celery			
Corn			
Cucumbers			
Green Beans			
Greens (collard, kale etc)			
Eggplant			
Lettuce (Romain, Bibb etc)			
Onions			
Parsnips			
Peas			
Peppers			
Potatoes			
Pumpkins			
Radishes			
Salad Greens			
Spinach			
Squash (Summer)			
Squash (Winter)			
Tomatoes			
Turnips			
Other:			

